

HSA Board Meeting September 8, 2020

In attendance: Megan Giaquinto, Kristin Amarone, Kelly Mulhern, Antonia Baroga, Alice Kuether, Kathy Kingsley

This meeting was held virtually.

Housekeeping:

Since Trisha has stepped down as president of the HSA this year, Megan has graciously assumed the role as president. The HSA is very grateful for her commitment, as well as the experience and enthusiasm she brings to the role! Thanks Megan!

Old Business:

There has been some transition since the change of roles, as well as the start of the school year, so a review of the last meeting minutes provided a framework for this meeting.

New Business:

Since we are not able to hold the Walk-a-thon in the traditional sense, we are still looking to have a back to school kickoff for October. We will further research Raise Craze and pursue the fundraiser connected to Random Acts of Kindness.

Once we have more information regarding the platform, we will finalize plans and determine how many volunteers we may need on a committee.

Alice can prepare something for the newsletter regarding volunteers and committees once we know the extent of coordination it will require.

The Auction will be a pre-holiday event and can be done online with a platform such as Bidpal. The Tuition Raffle can be incorporated into the Auction, and it may be beneficial to decrease the amount of the ticket to encourage participation. This would decrease the amount, yet it could still be a substantial cash prize of \$5000.

Coordination and consultation with Paula Nugent may be necessary in order to look at requirements and procedures related to utilizing pay methods such as Paypal.

Prizes and gifts for the raffle need to be revisited and additional donations encouraged. Shred day will be held in the Fall and Kristen will reach out to Chris Ponzio to see if he is interested in chairing that event.

NUT coupons can be done and students who are distance learners can also benefit from them.

The Golf Tournament will definitely be held in the Spring. This could be a great event to promote and support since it has been a great fundraiser in past years (\$28,000). It has decreased in recent years, but this year can be a good opportunity to build it up and increase participation and fundraising.

Spring can be supplemented with catalog fundraisers.

Megan discussed how our events and efforts may depend on how the year goes and if there continues to be restrictions. If the year goes well, it can afford us great opportunities to plan family events and fun activities that people will be looking to participate in.

Discussion continues regarding a budget for this year. Since we can not use last year's budget due to the repercussions of Covid-19 quarantine, we will need to look at two years ago and try to make determinations.

There continues to be discussion regarding the fundraising expectations (\$115,000) of the HSA and options to create a more realistic and equitable plan for meeting financial goals. The HSA continues to discuss the proposal of raising the assessment per student (\$150 to \$200). Another option is to re-evaluate the fundraisers and the percentage that goes towards the family assessment. In the past it has just been the Walk-a-thon (100%) and a catalog fundraiser (Boon 30%).

Antonia presented some scenarios regarding finances and the HSA will review further details at the next meeting.

It was agreed to take a week to review the information and resources provided and meet again next Tuesday to finalize some plans.

Follow up:

- Megan will contact Mrs. Tiezzi and provide an update regarding our meeting.
- HSA will review and research Raise Craze and various platforms for online and virtual fundraisers in order to discuss and finalize plans for the October event at the next meeting on 9/15.
- Kristen will reach out to Chris Ponzio regarding Shred Day.
- Antonia will review past budgets to help the HSA make determinations for this year.

Dates to remember:

Event details will be contingent on the conditions and expectations related to public health and safety.

- The next HSA meeting will be next Tuesday, September 15th at 6:30 pm (virtual).
- Back to School/Raise Craze - October 2020
- Auction/Tuition Raffle - November 2020
- Shred Day - Fall 2020

- NUT Coupons - December 2020

**Assess current health situation in order to look into possible options for
Spring Fundraising**

- Mother/Son - Father/Daughter - Winter/Spring 2021
- Shred Day - Spring 2021
- Plant Sale - Spring 2021 (Mother's Day Sale)
- Monsignor Joe Bike Ride Pledge A Thon - Spring 2021
- Spring catalog fundraiser - Spring 2021
- Golf Tournament - June 2021