



Logo Setup



# New Back to School Promotions!

## Buy More, Save More

The more families buy, the more they save — on all their school uniform essentials!

Date: 8/2-8/9

Offer: \$25 off \$150, \$50 off \$200, \$75 off \$250

Code: FRESHSTART Pin: \*\*NO PIN\*\*

Legal: Get \$25 off \$150, \$50 off \$200, \$75 off \$250 or more and receive free standard shipping when you spend \$99 to most US addresses and Canadian addresses with a purchase online or by phone (excludes buy more and save pricing, monogramming, embroidery, gift boxing, gift cards, shipping, taxes, duties, Lands' End Business Outfitters purchases, and excluded items as marked). Promotions and products may vary in-store. Prices as marked in-store. Excludes clearance in-store. Discount will be applied at checkout. Free Shipping is based on order total after promotional discount has been applied. This offer has no cash value. Promotional savings may be deducted from returns. 5-7 business day delivery to most addresses. Offer valid through 11:59 p.m. Central, August 15th, 2025. <strong> Not valid on previous purchases or when combined with any other promotional offers

## 50% Off Backpacks & Lunchboxes

Save on Lands' End durable backpacks & lunchboxes - with or without your school logo!

Date: 8/2-8/9

Code: BACKPACKS50 PIN: 4852

Legal: Receive 50% Off select backpacks and lunchboxes and receive free standard shipping when you spend \$99 to most US addresses and Canadian addresses with a purchase online or by phone (excludes buy more and save pricing, monogramming, embroidery, gift boxing, gift cards, shipping, taxes, duties, Lands' End Business Outfitters purchases, and excluded items as marked). Promotions and products may vary in-store. Prices as marked in-store. Excludes clearance in-store. Discount will be applied at checkout. Free Shipping is based on order total after promotional discount has been applied. This offer has no cash value. Promotional savings may be deducted from returns. 5-7 business day delivery to most addresses. Offer valid through 11:59 p.m. Central, August 9th, 2025. Not valid on previous purchases or when combined with any other promotional offers.

**LANDS' END**  
**Outfitters**  
SCHOOL