

SRS HSA Meeting Minutes  
January 27, 2024  
6:00 -7:00 PM

Attending: Kelly Feiler, Brittany Mirles, Ursula Kossarska, Cathy Conklin, Dave Gatto, Richard Kirby, Katie Arcangelo, Angela Farina, Robin Innaimo, Tammey Emerling, Kelly Mulhern, Hilary Nawrocki, Antonia Baroga, Melba Ifill, Tanya Rucker, Dominic Francese

### Agenda

- Square Update
  - Used to process credit card payments on site for Christmas event; Angela is currently working out the kinks for future events
  - Need internet access and password from Paula Nugent in order to use it
- Box Tops
  - Recently discovered this program is still operational when a check was received
  - Scan receipts using Box Top app
  - Katie will publicize
- Gift card—Irene and Paula are aware; please ask about using for future events
- Hilary Nawrocki (hnawrocki.stritaschool@gmail.com) will now be HSA's primary contact for:
  - Correspondence with Paula Nugent at the business office. Please go through Hilary to reach Paula.
  - Getting school approval for HSA event dates
- Constant Contact-related communication should go through David Gatto (gatseacat@yahoo.com)
- All event budgets are saved in the HSA's Google Drive (along with other planning info). Angela also has printed copies for reference.
- APEX
  - Apex took 48% of the school's earnings this year.
  - We are not locked into a contract with Apex. We can get out of it any time.
  - Need to re-evaluate whether this is the best option going forward.
  - Can we negotiate a flat fee or lower percentage of the profits for Apex?
  - Can we run a similar type of event in house next year? Are parents willing to volunteer to run an event of that magnitude?
  - Walk-a-thon raised at most \$20,000 in the past.
- Upcoming events: short term goal is to get the dates and locations approved for the rest of the year's events so that they can be added to the school calendar ASAP
- Fundraising goal for 2023-2024 is \$60,000

- Funds raised Year-to-Date:

	Actual Income	Actual expenses	Net Income
Movie Night	971	238	668.25
Mum Sale			1,415
Charleston Wrap	11,841.00	0	4,714.60
Apples Etc.	3,304.00	2,147.60	1,156.40
50/50 Trunk o treat	130	0	130
Shred Day	2845	797	2,048
APEX	42,000	19,404.00	22,596.00
Advent wreaths	840	66	774
Santa Event	1636	167.61	1468.39
Pencil Grams			160
<b>Total YTD</b>			<b>35,130.64</b>

### Upcoming Events

- Snack stand at home BB games; attended one game so far; sold water and candy; could use Square here
- NUT Coupons
  - Chairs: HSA, Katie Arcangelo
  - Current total: \$3550
  - Last day to sign up is January 22<sup>nd</sup>.
- Sweetheart Dance—February 23<sup>rd</sup>, 2024
  - Chairs: ML Delaney and Danielle Daley
  - Location: OLMC
- Pizza Take-Home Kits
  - Chairs Tammy and Sara
  - Approved
  - Feb. 9<sup>th</sup>? (National Pizza Day)
- Easter Egg Hunt (March)
  - Chair Jen Buchanon
  - Suggestion to have families donate bags of candy and eggs and recruit committee to stuff the eggs
  - Some ideas were discussed for evening out the egg distribution among so that the younger kids have more opportunities
    - Release kids by age to give little kids a head start?

- Age limit? Pair older kids up with younger kids so that the buddy pairs can work together to find eggs
- Butterbraids (April)
  - Chair: Robin Innaimo
  - Exploring moving date to March to align with Easter
- Shred Day (April)
  - Chair Kelly Mulhern
- Golf Tournament and Auction—May 6<sup>th</sup>, 2024
  - Golf tournament chair: Brittany
  - Auction chair: Ann
  - Wheeler Family Golf Course in Wallingford (new ownership and newly renovated)
  - \$175/ticket includes golf, cart, driving range, discount at pro shop, swag bag, light breakfast, box lunch, sit-down dinner
  - Auction (both live and silent) will take place at dinner; looking into conducting the auction online as well (possibly beginning as early as one week before the event)
  - 144 golfers maximum; shot-gun style start for tournament
  - Looking for sponsors for teams, tables, holes, beer carts, extra bar tickets, tee signs, etc.
  - Dinner and auction tickets (\$59) will also be sold separately from golf tournament tickets. Dinner venue provides food and can accommodate more people than golf tournament.
  - Hoping to begin publicizing in the next two weeks
- Plant Sale (May)
  - Chair Meghan Burns
- Mother/Son Event
  - Chair: Richard Kirby
  - Continued discussion about new name for the event; needs to convey that the event is for the boys of the school (because the girls have the sweetheart dance), but would like to broaden to include a “special person” to attend if a boy’s mother is unavailable
  - Richard is proposing May 10<sup>th</sup> or 17<sup>th</sup>
  - Considering a venue closer than Camp Sloper; Camp Mountain Laurel?
  - Will stick with similar format: outdoor events, Lego build competition
  - Richard is reaching out to CT National Guard to invite them to bring a “touch-a-truck” element to the event; if they are unavailable, he will contact local fire and/or police department
  - Will try to keep costs at \$40/family per last year
- School Play (May)
  - Chair: ML Delaney
- End-of-Year Ice Cream Social (June)
  - Chairs: HSA, Katie Arcangelo